



Contact: Tiara Turner
2303 W Commodore Way Ste 202
206 284-2522
Email: flc1@freezerlongline.biz

FOR IMMEDIATE RELEASE

FREEZER LONGLINE COALITION APPOINTS NEW EXECUTIVE DIRECTOR

Date: October 29th, 2012

Seattle, WA – The Freezer Longline Coalition (FLC) has announced the hire of Chad See as its new Executive Director. Chad comes to FLC from the global law firm K&L Gates LLP, where he spent 12 years as a member of the firm’s Public Policy and Law Group (Policy Group) in Washington, DC. While at K&L Gates, Chad advised a diverse group of clients in the public, private and non-profit sectors, with a particular focus on Pacific Northwest interests. Prior to K&L Gates, Chad served on the staffs of U.S. Senators Patty Murray and John D. Rockefeller IV.

Chad has over a decade of experience developing coalitions and advocating to federal officials in the Administration and Congress. At K&L Gates, he regularly worked with clients to address concerns and opportunities arising from federal laws and regulations affecting their interests. Chad’s work included efforts on behalf of the fishing and commercial maritime industries in the Pacific Northwest, including outreach to U.S. Department of Commerce officials, the Washington and Alaska Congressional Delegations and others to support industry priorities. Chad was a leader in the Policy Group on transportation and federal funding issues and helped to manage firm and client outreach to the Washington and Oregon Congressional delegations. Outside the office, Chad served three years as President of the Washington State Society, a Washington, DC-based non-profit that hosts social and educational events, including its annual Potlatch Dinner.

The Freezer Longline Coalition is a non-profit corporation representing the owners and operators of vessels participating in the freezer longline sector of the Pacific cod fishery in the federal waters of the Bering Sea (BS), Aleutian Islands (AI) and the Gulf of Alaska (GOA). The FLC promotes public policy facilitating the orderly, sustainable harvest of Pacific cod and other ground fish species in the waters and supports research and education about the longline fisheries.

The FLC members are committed to the protection of the environment in the BS, AI, and GOA and are united in maintaining a healthy fishery. The freezer longline sector is the first cod fishery in the world to be certified by the Marine Stewardship Council as a sustainable, eco-friendly and well-managed fishery. Freezer longliners are unique vessels that use specialized lines and individually baited hooks to catch fish. These fishing and processing methods have little to no impact on the ocean floor, ensure a low rate of bycatch mortality, and produce the highest quality products for the highest market prices.

Chad, a native of Seattle, is a graduate of St. Olaf College.