

PRESS RELEASE FROM THE FREEZER LONGLINE COALITION

“Freezer Longline Coalition Announcement”

August 20th, 2012- Seattle, Washington

Kenny Down, Executive Director of the Freezer Longline Coalition (FLC) has accepted a new role in the longline industry: Kenny will assume a strategic role serving as President and C.E.O. of Blue North Fisheries. The company owns and operates 5 commercial fishing vessels operating in the Bering Sea and Gulf of Alaska.

Mr. Down will change seats but remain active in FLC endeavors, serving as a member on the board of directors representing Blue North Fisheries. With 30 years of experience, Kenny is a pioneer in the fishing industry and has been instrumental in steering the policies of the Freezer Longline Pacific cod fishery for many years. The FLC congratulates Kenny Down in his new role and welcomes his continued function in the Freezer Longline Coalitions activities.

The Freezer Longline Coalition is now accepting resumes from those interested in applying for the open Executive Director position. All inquires and resumes can be directed to the following email: flc1@freezerlongline.biz.

For further information about the FLC and a full description of the open position please visit our website: <http://freezerlonglinecoalition.com>